## **SITUATION SURVEY** DO YOU UNDERSTAND THE VALUE OF DATA?

The use of data collection analytics in the protein industry is growing by leaps and bounds. Data collection tools are now being used in ways such as tracking an animal's DNA from birth through growth progression to help analyze production standards.

The sky truly is the limit when it comes to proofing input, output and your bottom line. How and when you measure your activities, and what you do with this information can make all the difference in achieving peak performance levels and attaining company goals. *You can manage what you can measure!* 

Take this quick survey to see how strong your current data practices (or lack there of) really are. Rate your answers from 1 to 3, with 1 being weak to 3 being very strong.				
		1	2	3
	We are confident our raw material purchases are bought at best values using detailed costing standards and measure profitability by SKU.			
	We have a real time, perpetual inventory system in place that tracks raw materials and finished goods.			
	We rigorously follow clear standards of quality specifications on raw materials and finished goods.			
	Our data program includes real time yields.			
	We have a dashboard that measures daily performance data and measures that data against performance benchmarks and/or standards.			
	We review collected data with our operations team on a daily basis.			

How well did you do? If you scored a total of 14 points or less, consider having a production audit done to pinpoint best changes and recommendations.



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